

FRIDAY 31ST MAY 2019

Time	BALLROOM A	QUEENS BALLROOM	BALLROOM B	REDLANDS ROOM	LOCKYER ROOM	MORETON ROOM	SAMFORD ROOM
7:30	07:30 - 08:00 Opening Address Dr April Armstrong						
8:00	08:00-09:00 The Art of Achieving Your Biggest Goals in Life Keith Abraham Key Note						
8:30							
9:00	09:00 - 10:00 How to Manage Risk like an Underground Boss Sarah Bartholomew You Legal (All)	09:00 - 10:00 Private Health Insurance - What's all the noise about? Peter Aroney Doctors Health Fund (All)	09:00 - 10:00 PSI Rules, Structuring & Service Entities for Doctors Christina Gulliver Brentnalls Health (All Doctors)	09:00 - 10:00 How digital tools can streamline your consults, save you time and increase your bottom line Rami Weiss HealthShare (GPPMPO/Practitioners)	09:00 - 10:00 Building your brand as a Medical Practitioner George Forgan-Smith The Healthy Bear (PMPO/GPP/Practitioners)	09:00 - 10:00 Expert Panel: Leading Perspectives on Digital transformation in health Marcus Wilson, Kelly Chard, James Scollay Surgical Partners, Growth MD, Genie Solutions (POPM)	Free Professional Headshot Photography JoshWayn Headshot Photographer
9:30							
10:00				10:00 - 10:30 Morning Tea			
10:30	10:30 - 11:30 Corporate Governance for Small Business 101: Why does it matter for your practice? Xavier Yu (All)	10:30 - 11:30 Be Finance Fit - How to form a strong relationship with your bank and make securing loan approval easier Mahesh Roy Macquarie Bank (All)	10:30 - 11:30 Business Analytics for Medical Practice Rick Albertini Brentnalls Health (PMPO)	10:30 - 11:30 Introduction to the MBS; includes copy of BFD's Condensed MBS book April Armstrong/Holly Ingilis Business for Doctors (GPa/PMa/PO)	10:30 - 11:30 Benefits and challenges of working with the media Nick Hayes Media Stable (All)	10:30 - 11:30 SEO for marketing the practice or practitioner Peter Mead & Jon Brown Peter Mead IT & City Skin (GPPMPO/Practitioner)	Free Professional Headshot Photography JoshWayn Headshot Photographer
11:30	11:30 - 12:30 Unleash the power (and profit) of your practice with software James Scollay Genie Solutions (PMP/Practitioners/PO)	11:30 - 12:30 Art Collecting - A perspective from the Macquarie Group Collection Helen Burton Macquarie Bank (Investing)	11:30 - 12:30 Culture + Team = Revenue Todd Cameron Scale My Clinic (PMPO)	11:30 - 12:30 Developing a Wealth Structure. How to structure, protect and optimise personal investments Scott Montefiore and Antony Harrison Hillross Montefiore & Co and Mahoneys Lawyers (All)	11:30 - 12:30 Renovating your practice for an improved ROI Robert Loader Perfect Practice (PMPO)	11:30 - 12:30 Best Telephone practices for your practice - a guide to call flow, maximising caller opportunities and accreditation Andrew Whittaker Medical Messages (PMPO)	
12:00							
12:30				12:30 - 13:30 Lunch			
13:00							
13:30	13:30 - 14:30 Real Estate Strategy for your Medical Business - Leasing and Purchasing Tal Eloss and Julian Muldoon I Group Property Advisory (Investing)	13:30 - 14:30 Medical fee transparency and out-of-pocket costs - passing trend or new world Peter Aroney Doctors Health Fund (All)	13:30 - 14:30 Stress Free Accreditation April Rataczak Focus Accreditation (PM)	13:30 - 14:30 Lifecycle of taxation strategies for medical practitioners - from graduation to retirement Arlene Kristianto RSM Australia (ALL)	13:30 - 14:30 Video Marketing to promote your practice profile Chris Schwager Ridge Films (All)	13:30 - 14:30 Medical Sterilisation 101 - Mitigating BIG RISK to patients and BIG RISK to business Christopher Johnson W & H for Stark Medical (GPPMPO/Practitioner)	Free Professional Headshot Photography JoshWayn Headshot Photographer
14:00							
14:30	14:30 - 15:30 Knowing Your Diamonds Craig Leonard Argyle Diamond Investments Pty Ltd (All)	14:30 - 15:30 Website Design Claire Taylor-Douglas HealthSite (GPPMPO/Practitioners)	14:30 - 15:30 The role of the mortgage broker and national property market update Paul Jarvis and Warren Bobberwein BFD Finance (Investing)	14:30 - 15:30 2019 Hot Topics & Budget Update Shali Manolev & Danny Haydon Brentnalls Health (All)	14:30 - 15:30 Outsourced Administration: reducing stress of managing a practice Alaa Bondok (Practice Manager) Hoxton Medical Practice Management (PMPO)	14:30 - 15:30 Essentials for cybersecurity in medical practice Paul Fitzgerald Cyber Health International (All)	
15:00							
15:30				15:30 - 16:00 Afternoon Tea			
16:00	16:00 - 17:00 Strategies to Minimise Tax & Common Tax Deductions Stefen Sapiro Brentnalls Health (Doctors)	16:00 - 17:00 Recruiting Clinicians Sachin Patel Scale My Clinic (PMPO)	16:00 - 17:00 BetterConsult - saving you time, reducing your admin and increasing control of your consultations Rami Weiss HealthShare (PMPO/GP)	16:00 - 17:00 Protecting you and your business when in partnership Eddie Bell Perks Wealth Management (All)	16:00 - 17:00 Care plans, health assessments and goal setting April Armstrong Business for Doctors (GP/PMPO)		Free Professional Headshot Photography JoshWayn Headshot Photographer
16:30							

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SATURDAY 1ST JUNE 2019

Time	BALLROOM A	QUEENS BALLROOM	BALLROOM B	REDLANDS ROOM	LOCKYER ROOM	MORETON ROOM	SAMFORD ROOM
8:30	08:30 - 09:00 April Armstrong and Richard George BFD and Virgin Australia						
9:00	09:00 - 10:00 Presenting like a Boss Amber Daines Bespoke Communications (All)	09:00 - 10:00 Financial Fundamentals for Medical Professionals Alberto Dimarco Shaw and Partners (Investing)	09:00 - 10:00 The journey to your new practice Robert Loader Perfect Practice (PM/PC)	09:00 - 10:00 Superannuation – What are you really investing in? Shaun Clements North of River Financial (Investing)	09:00 - 10:00 Staff recruitment and retention April Ratajczak Focus Accreditation (PM)	09:00 - 10:00 Using data to improve practice management Kristy McDoven-Hooley RSM Australia (GP/PM/PC)	Free Professional Headshot Photography JoshWayn Headshot Photographer
9:30							
10:00				10:00 - 10:30 Morning Tea			
10:30	10:30 - 11:30 Kids of doctors - how do they survive? Child Psychiatry - Raising a healthy minded child in a medical family Dr Melanie Turner My Child Psychiatry and Psychology (All except PMs)	10:30 - 11:30 Planning for success by defining business priorities Danny Haydon Brenthalls Health (PO)	10:30 - 11:30 Successful Property Investment Strategies in the current climate - Residential & Commercial Tal Elosa & Julian Muldoon iGroup Property Advisory Investing	10:30 - 11:30 Demystifying Medical Indemnity Eric Lowenstein & David Piacentino Allied Insurance Australia & Tego (All Doctors)	10:30 - 11:30 Developing a personal wellbeing plan Dr Cate Howell Dr Cate Howell & Colleagues (All)	10:30 - 11:30 Understanding the hidden costs of property purchasing Paul Jarvis BFD Finance (Investing)	Free Professional Headshot Photography JoshWayn Headshot Photographer
11:00							
11:30	11:30 - 12:30 Physician Burnout - diagnosis, management and prevention Dr Dinah Blunt Northside Anaesthesia (All)	11:30 - 12:30 Why thought speakership can amplify your practice Amber Daines Bespoke Communications (All)	11:30 - 12:30 The Value in a Practice – Identifying and Maximising the Business Value of your Practice Matthew Holden Brenthalls Health (PO)	11:30 - 12:30 How to pass your MBS Audit April Armstrong/Holly Inglis Business for Doctors (GP/PM/PC)	11:30 - 12:30 Insurance Masterclass – The finer points of personal Risk Protection for the Health Professional Shaun Clements North of River Financial (All Doctors)	11:30 - 12:30 Flying Blind? Achieving reliable and timely financial data Marcus Wilson, Kelly Chard Surgical Partners, Growth MD (PM/PC)	
12:00							
12:30				12:30 - 13:30 Lunch			
13:00							
13:30	13:30 - 14:30 Doctor with a disability Steven Peterson						
14:00	Key Note						
14:30	14:30 - 15:30 Thriving not just surviving - Panel Discussion Women in Medicine Part 1 - Imogen Patterson, Emma Secomb, Padma Gadiyar	14:30 - 15:30 Frequent Flyers for Beginners John Leou Frequent Flying for Doctors (All)	14:30 - 15:30 Starting a medical practice Kelly Chard Growth MD (All Practitioners)	14:30 - 15:30 What is a SMSF: What are the pros and cons of setting up and administering a SMSF Scott Montefiore Hillross Montefiore & Co. (All)	14:30 - 15:30 How to reduce stress of Managing staff Dr David Williams Hoxton Medical Practice Management (PM/PC)	14:30 - 15:30 Investing in Argyle Pink Diamonds Craig Leonard Argyle Diamond Investments Pty Ltd (Investing)	Free Professional Headshot Photography JoshWayn Headshot Photographer
15:00							
15:30				15:30 - 16:00 Afternoon Tea			
16:00	16:00 - 17:00 Thriving not just surviving - Panel Discussion Women in Medicine Part 2 Priscilla Martin, Melanie Turner		16:00 - 17:00 Branding and Marketing to build your practice George Forgan-Smith The Healthy Bear (GP/PM/PC)	16:00 - 17:00 Credit card applications and assessments Felix Sekulla ANZ (All)	16:00 - 17:00 Essential Insurance Protection for Practice Owners Eric Lowenstein & David Piacentino Allied Insurance Australia & Tego (PM/PC)	16:00 - 17:00 Avoid the patient acquisition trap - market your own clinic Michael McCash HotDoc (PM/PC)	
16:30							

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SUNDAY 2ND JUNE 2019

Time	BALLROOM A	QUEENS BALLROOM	BALLROOM B	REDLANDS ROOM	LOCKYER ROOM	MORETON ROOM	SAMFORD ROOM
9:00	09:00 - 10:30 Key Note The Art of creating something from nothing						
9:30	April Armstrong Key Note						
10:00	10:00 - 11:00 Prescribing activities to improve your patients wellbeing Dr Cate Howell Dr Cate Howell & Colleagues (all)	10:00 - 11:00 The Business for a Skin Cancer Practice (&MBS) Dr Lily Vrtik (GP/PM)	10:00 - 11:00 Growing your practice from a single doctor to a multi-doctor practice David Williams Hoxton Medical Practice Management (PM/PO)	10:00 - 11:00 Social Media and the Doctor Annabel Herron Avant for Doctors Health Fund (All)	10:00 - 11:00 Frictionless Financial Management of Medical Practices Marcus Wilson Surgical Partners (PM/PO)	10:00 - 11:00 The benefits patient engagement has on health Michael McCash HotDoc PM/PO/Practitioners	Free Professional Headshot Photography JoshWayn Headshot Photographer
10:30							
11:00				11:00 - 11:30 Morning Tea			
11:30	11:30 - 12:30 Frequent Flyers for Advanced John Leou Frequent Flying for Doctors (All)	11:30 - 12:30 How digital tools can streamline your consults, save you time and increase your bottom line Rami Weiss Health Share (GP/PM/PO/Practitioners)	11:30 - 12:30 The benefits of investing in your workspace Lorraine McDonald Perfect Practice (PM/PO)	11:30 - 12:30 Maximising patient rebates using combination billings April Armstrong/Holly Inglis Business for Doctors (GP/PM/PO)	11:30 - 12:30 Marketing and Media Claire Taylor - Douglas HealthSite (All)	11:30 - 12:30 Introducing your virtual assistant - the use of scribes in medical consults Tracee Paknis Scribe Australia (All)	Free Professional Headshot Photography JoshWayn Headshot Photographer
12:00							
12:30	12:30 - 13:30 Superannuation Strategies for Doctors Scott Montefiore Hillross Montefiore & Co. (All except PMs)	12:30 - 13:30 Maximising Frequent Flier Points Alberto Dimarco (All)	12:30 - 13:30 Finding your Niche Dr Lily Vrtik (All)	12:30 - 13:30 Managing offset accounts to minimise interest and bank fees Paul Jarvis BFD Finance (Investing)	12:30 - 13:30 Bad Investments Ben Kirkegaard Macquarie Bank (All)	12:30 - 13:30 Hypnosis for the busy clinician Dr Dinah Blunt Northside Anaesthesia (All)	
13:00							
13:30				13:30 - 14:30 Lunch			
14:00							
14:30	14:30 - 15:30 7 common mistakes running a medical practice Dr David Williams Hoxton Medical Practice Management (PM/PO)	14:30 - 15:30 Running a specialty practice Dr Melanie Turner My Child Psychiatry and Psychology PM/PO/Practitioners	14:30 - 15:30 Optimising Financial Affairs as a Sole Trader Scott Montefiore & Antony Harrison Hillross Montefiore & Co. & Mahoneys Lawyers (All GP Contractors)	14:30 - 15:30 Growing goodwill in medical practices and adding capital value Andy Graham RSM Australia (PM/PO)		14:30 - 15:30 Space efficiency and stock control Lloyd Scott Spacelogic (PM/PO)	Free Professional Headshot Photography JoshWayn Headshot Photographer
15:00							
15:30				15:30 - 16:00 Afternoon Tea			

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