

Friday 31st May 2019

Time							
7:30	07:30 - 08:00 Opening Address Dr April Armstrong						
8:00	08:00-09:00 The Art of Achieving Your Biggest Goals in Life Keith Abraham Key Note						
8:30							
9:00	09:00 - 10:00 How to Manage Risk like an Underground Boss Sarah Bartholomewsz You Legal (All)	09:00 - 10:00 Private Health Insurance - What's all the noise about? Peter Aroney Doctors Health Fund (All)	09:00 - 10:00 PSI Rules, Structuring & Service Entities for Doctors Christina Gulliver Brentnalls Health (All Doctors)	09:00 - 10:00 How digital tools can streamline your consults, save you time and increase your bottom line Rami Weiss HealthShare (GP/PM/PO/Practitioners)	09:00 - 10:00 Building your brand as a Medical Practitioner George Forgan-Smith The Healthy Bear (PM/PO/GP/Practitioners)	09:00 - 10:00 Expert Panel: Leading Perspectives on Digital transformation in health Marcus Wilson, Kelly Chard, James Scollay Surgical Partners, Growth MD, Genie Solutions (BO/PM)	
9:30							
10:00	10:00 - 10:30 Morning Tea						
10:30	10:30 - 11:30 Corporate Governance for Small Business 101: Why does it matter for your practice? Xavier Yu	10:30 - 11:30 Be Finance Fit - How to form a strong relationship with your bank and make securing loan approval easier Mahesh Roy Macquarie Bank (All)	10:30 - 11:30 Business Analytics for Medical Practice Rick Albertini Brentnalls Health (PM/PO)	10:30 - 11:30 Introduction to the MBS; includes copy of BFD's Condensed MBS book April Armstrong/Holly Inglis Business for Doctors (GPs/PMs/PO)	10:30 - 11:30 Benefits and challenges of working with the media Nick Hayes Media Stable (All)	10:30 - 11:30 SEO for marketing the practice or practitioner Peter Mead & Jon Brown Peter Mead IT & City Skin (GP/PM/PO/Practitioner)	Free Professional Headshot Photography JoshWayn Headshot Photographer
11:00	(All)						
11:30	11:30 - 12:30 How PMS will transform your practice James Scollay Genie Solutions (PM/Practitioners/PO)	11:30 - 12:30 Art Collecting - A perspective from the Macquarie Group Collection Helen Burton Macquarie Bank (Investing)	11:30 - 12:30 Culture + Team = Revenue Todd Cameron/Sachin Patel Scale My Clinic (PM/PO)	11:30 - 12:30 Developing a Wealth Structure. How to structure, protect and optimise personal investments Scott Montefiore and Anthony Harrison Hillross Montefiore & Co and Mahoneys Lawyers (All)	11:30 - 12:30 Renovating your practice for an improved ROI Robert Loader Perfect Practice (PM/PO)	11:30 - 12:30 Best Telephone practices for your practice - a guide to call flow, maximising caller opportunities and accreditation Andrew Whittaker Medical Messages (PM/PO)	
12:00							
12:30	12:30 - 13:30 Lunch						
13:00							
13:30	13:30 - 14:30 Real Estate Strategy for your Medical Business - Leasing and Purchasing Tal Eloss and Julian Muldoon 1Group Property Advisory (Investing)	13:30 - 14:30 Bad Investments Ben Kirkegaard Macquarie Bank (All)	13:30 - 14:30 Stress Free Accreditation April Ratajczak Focus Accreditation (PM)	13:30 - 14:30 Lifecycle of taxation strategies for a GP - from graduation to retirement Ariene Kristanto RSM Australia (GP)	13:30 - 14:30 Video Marketing to promote your practice profile Chris Schwager Ridge Films (All)	13:30 - 14:30 Medical Sterilisation 101 - Mitigating BIG RISK to patients and BIG RISK to business Christopher Jobson W & H for Stark Medical (GP/PM/PO/Practitioner)	Free Professional Headshot Photography JoshWayn Headshot Photographer
14:00							
14:30	14:30 - 15:30 Knowing Your Diamonds Craig Leonard Argyle Diamond Investments Pty Ltd (All)	14:30 - 15:30 Website Design Claire Taylor-Douglas HealthSite (GP/PM/PO/Practitioners)	14:30 - 15:30 The role of the mortgage broker as negotiator for you Paul Jarvis and Damien Condon BFD Finance (Investing)	14:30 - 15:30 2019 Hot Topics & Budget Update Shali Manolev & Danny Haydon Brentnalls Health (All)	14:30 - 15:30 Outsourced Administration: reducing stress of managing a practice Alaa Bondok (Practice Manager) Hoxton Medical Practice Management (PM/PO)	14:30 - 15:30 Essentials for cybersecurity in medical practice Paul Fitzgerald Cyber Health International (All)	
15:00							
15:30	15:30 - 16:00 Afternoon Tea						
16:00	16:00 - 17:00 An ounce of prevention is better than a pound of cure Nick Tellis Partridge GP (PO/PM)	16:00 - 17:00 Recruiting Clinicians Todd Cameron/Sachin Patel Scale My Clinic (PM/PO)	16:00 - 17:00 BetterConsult - saving you time, reducing your admin and increasing control of your consultations Rami Weiss HealthShare (PM/PO/GP)	16:00 - 17:00 Strategies to Minimise Tax & Common Tax Deductions Stefan Sapio Brentnalls Health (Doctors)	16:00 - 17:00 Care plans, health assessments and goal setting April Armstrong Business for Doctors (GP/PM/PO)	16:00 - 17:00 Protecting you and your business when in partnership Eddie Bell Perks Wealth Management (All)	Free Professional Headshot Photography JoshWayn Headshot Photographer
16:30							

Saturday 1st June 2019

08:30 - 09:00 April Armstrong and Richard George BFD and Virgin Australia						
09:00 - 10:00 Presenting like a Boss Amber Danies Bespoke Communications (All)	09:00 - 10:00 Financial Fundamentals for Medical Professionals Alberto Dimarco Shaw and Partners (Investing)	09:00 - 10:00 The journey to your new practice Robert Loader Perfect Practice (PM/PO)	09:00 - 10:00 Superannuation – What are you really investing in? Shaun Clements North of River Financial (Investing)	09:00 - 10:00 Staff recruitment and retention April Ratajczak Focus Accreditation (PM)	09:00 - 10:00 TBC Kristy McGovern-Hooley RSM Australia 4	Free Professional Headshot Photography JoshWayn Headshot Photographer
10:00 - 10:30 Morning Tea						
10:30 - 11:30 Kids of doctors - how do they survive? Child Psychiatry - Raising a healthy minded child in a medical family Dr Melanie Turner My Child Psychiatry and Psychology (All except PMs)	10:30 - 11:30 Planning for success by defining business priorities Danny Haydon Brentnalls Health (PO)	10:30 - 11:30 Successful Property Investment Strategies in the current climate - Residential & Commercial Tal Eloss & Julian Muldoon 1Group Property Advisory (Investing)	10:30 - 11:30 Understanding Coronial Inquests Eric Lowenstein & David Piacentino Allied Insurance Australia & Tego (All)	10:30 - 11:30 Developing a personal wellbeing plan Dr Cate Howell Dr Cate Howell & Colleagues (All)	10:30 - 11:30 Understanding the hidden costs of property purchasing Paul Jarvis BFD Finance (Investing)	Free Professional Headshot Photography JoshWayn Headshot Photographer
11:30 - 12:30 Physician Burnout - diagnosis, management and prevention Dr Dinah Blunt Northside Anaesthesia (All)	11:30 - 12:30 Why thought speakership can amplify your practice Amber Daines Bespoke Communications (All)	11:30 - 12:30 The Value in a Practice – Identifying and Maximising the Business Value of your Practice Matthew Holden Brentnalls Health (PO)	11:30 - 12:30 How to pass your MBS Audit April Armstrong/Holly Inglis Business for Doctors (GP/PM/PO)	11:30 - 12:30 Insurance Masterclass – The finer points of personal Risk Protection for the Health Professional Shaun Clements North of River Financial (All Doctors)	11:30 - 12:30 Flying Blind? Achieving reliable and timely financial data Marcus Wilson, Kelly Chard Surgical Partners, Growth MD (PM/PO)	
12:30 - 13:30 Lunch						
13:30 - 14:30 Doctor with a disability Steven Peterson Key Note						
14:30 - 15:30 Thriving not just surviving - Panel Women in Medicine Part 1 All	14:30 - 15:30 Frequent Flyers for Beginners John Leou Frequent Flying for Doctors (All)	14:30 - 15:30 Starting a medical practice Kelly Chard Growth MD (All Practitioners)	14:30 - 15:30 What is a SMSF. What are the pros and cons of setting up and administering a SMSF Scott Montefiore Hillross Montefiore & Co. (All)	14:30 - 15:30 How to reduce stress of Managing staff Dr David Williams Hoxton Medical Practice Management (PM/PO)	14:30 - 15:30 Investing in Argyle Pink Diamonds Craig Leonard Argyle Diamond Investments Pty Ltd (Investing)	Free Professional Headshot Photography JoshWayn Headshot Photographer
16:00 - 17:00 Thriving not just surviving - Panel Women in Medicine Part 2 (All)	15:30 - 16:00 Afternoon Tea					
		16:00 - 17:00 Branding and Marketing to build your practice George Forgan-Smith The Healthy Bear (GP/PM/PO)	16:00 - 17:00 Credit card applications and assessments Felix Sekulla ANZ (All)	16:00 - 17:00 War Stories from the Frontline Eric Lowenstein & David Piacentino Allied Insurance Australia & Tego (All Practitioners)	16:00 - 17:00 Avoid the patient acquisition trap - market your own clinic Michael McCash HotDoc (PM/PO)	

Sunday 2nd June 2019

09:00 - 10:00 Key Note The Art of creating something from nothing April Armstrong Key Note						
10:00 - 11:00 Prescribing activities to improve your patients wellbeing Dr Cate Howell Dr Cate Howell & Colleagues (all)	10:00 - 11:00 The Business for a Skin Cancer Practice (&MBS) Dr Lily Vrtik (GP/PM)	10:00 - 11:00 Growing your practice from a single doctor to a multi-doctor practice David Williams Hoxton Medical Practice Management (PM/PO)	10:0 - 11:00 Social Media and the Doctor Presenter TBC Avant for Doctors Health Fund (All)	10:00 - 11:00 Frictionless Financial Management of Medical Practices Marcus Wilson Surgical Partners (PM/PO)	10:00 - 11:00 The benefits patient engagement has on health Aiden Sommerville HotDoc PM/PO/Practitioners	Free Professional Headshot Photography JoshWayn Headshot Photographer
11:00 - 11:30 Morning Tea						
11:30 - 12:30 Frequent Flyers for Advanced John Leou Frequent Flying for Doctors (All)	How digital tools can streamline your consults, save you time and increase your bottom line Rami Weiss Health Share (GP/PM/PO/Practitioners)	11:30 - 12:30 The benefits of investing in your workspace Lorraine McDonald Perfect Practice (PM/PO)	11:30 - 12:30 Maximising patient rebates using combination billings April Armstrong/Holly Inglis Business for Doctors (GP/PM/PO)	11:30 - 12:30 Marketing and Media Claire Taylor - Douglas HealthSite (All)	11:30 - 12:30 Introducing your virtual assistant - the use of scribes in medical consults Tracee Paknis Scribe Australia (All)	Free Professional Headshot Photography JoshWayn Headshot Photographer
12:30 - 13:30 Superannuation Strategies for Doctors Scott Montefiore Hillross Montefiore & Co. (All except PMs)	12:30 - 13:30 Maximising Frequent Flier Points Alberto Dimarco (All)	12:30 - 13:30 Finding your Niche Dr Lily Vrtik (All)	12:30 - 13:30 Managing offset accounts to minimise interest and bank fees Paul Jarvis BFD Finance (Investing)	12:30 - 13:30 Medical fee transparency and out-of-pocket costs - passing trend or new world Peter Aroney Doctors Health Fund (All)	12:30 - 13:30 Hypnosis for the busy clinician Dr Dinah Blunt Northside Anaesthesia (All)	
13:30 - 14:30 Lunch						
14:30 - 15:30 7 common mistakes running a medical practice Dr David Williams Hoxton Medical Practice Management (PM/PO)	14:30 - 15:30 Running a specialty practice Dr Melanie Turner My Child Psychiatry and Psychology PM/PO/Practitioners	14:30 - 15:30 Optimising Financial Affairs as a Sole Trader Scott Montefiore & Antony Harrison Hillross Montefiore & Co. & Mahoneys Lawyers (All GP Contractors)	14:30 - 15:30 Growing goodwill in medical practices and adding capital value Andy Graham RSM Australia (PM/PO)	14:30 - 15:30 TBC Luke Meehan HotDoc (GP/PM/PO)	14:30 - 15:30 Space efficiency and stock control Lloyd Scott Spacelogic (PM/PO)	Free Professional Headshot Photography JoshWayn Headshot Photographer
15:30 - 16:00 Afternoon Tea						